



WPFW

**89.3 FM
PACIFICA
WASHINGTON**



Pacifica Program Guide

LISTENER SPONSORED PACIFICA RADIO
SERVING THE WASHINGTON METROPOLITAN AREA

Sunday

AM

*6:30 NIGHTOWL

*7:30 MDSAICS—Meditational music with Mark Yount.

*10:00 LITURGY AND THE WORD—Chuck Sanders will feature gospel and liturgical music, mixed with the spoken word, from Martin Luther King, Jr. to Malcolm X.

11:00 FROM THE PACIFICA ARCHIVES—Programs of outstanding significance from the Archives of Pacifica stations in Berkeley, Houston, Los Angeles and New York.

PM

*1:00 MASILON—Translated "more jam-session. Betty Diaz and Jose Svero will feature Latin American and Caribbean rhythms—guaguancó, bolero, merengue and cha-cha, as well as news from the Latin community and a 15 minute news segment each week in Spanish.

5:00 NEIGHBORHOOD ECONOMICS—A program on how to make your money go further, and not get gypped.

5:30 A WEEK IN REVISION—A satirical and humorous look at the week's news by Anne Zill.

*6:00 JAZZ BAND BALL—Dixieland/ragtime and swing music brought to us from the Potomac River Jazz Club.

*7:30 JAZZ CALENDAR—A tribute to a great on his or her birthday.

*7:45 JAZZ FROM THE HILL—Congressman John Conyers brings you his favorite recordings and has guests on the air, mixing music and politics.

10:00 WPFW SPECIAL—Weekly productions that provide an in-depth treatment of an individual, event, or issue whose historical, cultural or political significance warrants special consideration.

*12:00 MN MIDNITE SERVICE—Straight ahead jazz.

*4:00 NIGHTOWL—Music with Scott Copley.

*7:30 JAZZ CALENDAR

8:00 FRIENDS—The gay community discusses issues relevant to their existence and survival in America. (Alternates weekly with Street Law.)

8:00 STREET LAW—The law in simple language presented by a panel of lawyers who will discuss specific legal issues ranging from rape to consumer protection. Phone-in.

9:00 NEWS

*10:00 ELECTRONIC FAMILY—Music show hosted by Vincent Thomas, exploring jazz and its technological offspring.

*12:00 MN GIANT STEPS—Straight ahead jazz with Ken Steiner.

*4:00 NIGHTOWL—Late night listening for late night prowlers with Dianne Quander.



W P F W

89.3 fm

Monday

AM

*6:30 RISE AND SHINE—Music, interviews, news and views with Mel Jasper. An easy-going morning show.

9:00 NEWS—Rebroadcast of previous evening news.

10:00 TALKING PAPERS—A.M. readings of editorials from local, national and international periodicals.

10:30 I WISH I MAY, I WISH I MIGHT—Children explore fantasy and reality with the help of sound and music. These programs, produced by Pamela Brooke and Robert Frazier, from the D.C. Public Schools Radio Project, are designed for children, but adults will find them irresistible morning listening. Rare insights into the power of a child's imagination.

11:00 A MORE GOOOLY COUNTRY—John Sanford's book is a poetic tour of American history, read here in 25 installments. He gives a unique perspective on the country and its people.

11:30 FROM THE PACIFICA ARCHIVES

PM

1:15 THEM AND US—Rebroadcast.

*2:00 GREEN DOLPHIN STREET—Lillian Green, a native Washingtonian, will play music from the 40's and 50's. She and her husband once owned a local jazz club and will feature many of the musicians who played there.

6:00 TALKING PAPERS—Rebroadcast.

6:30 NEIGHBORHOOD PROFILE—A local neighborhood will be selected and analyzed historically and presently.

7:00 PUENTES—A weekly talk show on the Spanish-speaking communities, produced by Frank Corona.

*7:30 JAZZ CALENDAR

8:00 THE POET & THE POEM—Grace Cavalleri will host this weekly show, featuring poets who come through D.C., discussing the process by which they do their work and reading some of it as well.

9:00 NEWS—A roundup of neighborhood, local, national, and international trends and events with an in-depth analysis of a different topic or area each day. Compiled with the help of listeners, WPFW volunteers, AP, Reuters, Africa News Service, Internews and the Pacifica National News bureau in addition to our own correspondents and news services.

*10:00 ELECTRIC RAIN—Electronic jazz with Gary Seely.

*12:00 MN NIGHT PASSAGE—Straight ahead jazz with Elliot Himmelstarn.

*4:00 NIGHTOWL—Music for late nighters.

Thursday

AM

*6:30 AT THE RISK—David Selvin talks, interviews, and plays music. Whatever else, it's your risk.

9:00 NEWS

10:00 TALKING PAPERS

10:30 I WISH I MAY, I WISH I MIGHT

11:00 A MORE GOOOLY COUNTRY

11:30 FROM THE PACIFICA ARCHIVES

1:30 PUENTES—"Bridges" in Spanish, Frank Shaffer Corona hopes to build bridges between the black, white and latino communities.

*2:00 JAZZ UNLIMITED—Paul Anthony has done this show for years in D.C. on several stations.

6:00 TALKING PAPERS

6:30 THEM AND US—Weekly program on labor issues and organizing.

*7:15 JAZZ CALENDAR

7:30 SCIENCE FICTION THEATER—Dramatized versions of Sci-Fi adventures from Mike Hodel of KPFF.

8:30 PDT LUCK—Ed Darden will bring to you a light, humorous view of cooking all kinds of food and such.

9:00 NEWS

SPECIAL REPORT—"Southern Cone"—Bilingual analysis of events in Argentina, Chile and Uruguay.

*10:00 LIVE FROM THE PIGFOOT and HAROLD'S RDGUE & JAR—Live broadcasts of performances from these local jazz clubs will "take you there." No smoke. No cover. No minimum.

*12:00MN TRANSITIONS—Music with Ron Clark will include past and present trends in jazz and its transitions during the last 2 decades.

*4:00 NIGHTOWL—Music with Jerry Kupter and Marty Kurcias, a mild blend for addicts of the night.

Friday

AM

*6:30 AT THE RISK—With Dave Selvin.

9:00 NEWS

10:00 TALKING PAPERS

10:30 I WISH I MAY, I WISH I MIGHT

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11:30 FROM THE PACIFICA ARCHIVES

PM

12:00 PEOPLE'S ENERGY SHOW

***12:45 MUSICAL INTERLUDE**

1:00 IT'S OUR MOVE—Ted Overman and Lenore Pomerance will discuss community issues.

***2:00 BERIMBAU**—Larry Rohter and Mark Gorbulew host this show which features the music of Brazil.

6:00 TALKING PAPERS

6:30 A WOMAN'S STORY

***7:00 JAZZ CALENOAR**

***MIXED BAG**—A potpourri of Pacifica programming.

9:00 NEWS

10:00 POETRY FROM THE CITY—Taped performances of poets who do readings here, from the Folger to the Martin Luther King, Jr. Library.

***11:00 MUSICAL INTERLUDE**

***12:00 MN MY FAVORITE THINGS**—Renee Gravatt plays your most loved requests.

***4:00 NIGHTOWL**—Music with Jim McDonald who will keep you up till sunrise.

Saturday

AM

***6:30 NIGHTOWL**

7:30 I WISH I MAY, I WISH I MIGHT—Rebroadcasts of children's programs from preceding week.

9:00 CAN YOU IMAGINE?—Children's program with Joyce Hill and Kathy Anderson.

***10:00 PEOPLE'S PARK**—Folk music, protest and dissent in song, hosted by Mark Strump.

***11:30 HOOOIE BLUES**—Bill Harris, renowned jazz guitarist sings and plays the blues.

PM

1:30 SPACE WARP—Science fiction drama from here and beyond.

***2:00 CARRIBBEANA**—West Indian music, news and community commentary produced by Von Martin.

6:00 SEEING RED—Program on Native American issues. (Alternates weekly with WPFW Special.)

6:00 WPFW SPECIAL

6:30 FROM THE PACIFICA ARCHIVES

7:00 PACIFICA WASHINGTON BUREAU REPORT—News specials from Pacifica's National News Bureau

***7:30 JAZZ CALENOAR**

7:45 EXPRESSIONS—Weekly review of drama and literature.

***8:30 SPIRALS**—Electronic music that has progressed from the basics of jazz will be featured, with Sigidi Braudy, and Denise Oliver.

***12:00 MN GUMBO**—Bill Barlow, who comes to us from KPFA, produces a rotating guest-host music show.

***4:00 NIGHTOWL**—Music of the night

*Oenoles musical program.

Tuesday

AM

***6:00 RISE AND SHINE**

9:00 NEWS—Rebroadcast of previous evening news

10:00 TALKING PAPERS

10:30 I WISH I MAY, I WISH I MIGHT

11:00 A MORE GOOOLY COUNTRY

11:30 FROM THE PACIFICA ARCHIVES

PM

1:30 AFRO-CENTRIC—Rebroadcast.

***2:00 SOPHIE'S PARLOR**—Prepared by Sophie's Collective. Music by, for and about women.

6:00 TALKING PAPERS

6:30 PUBLIC AFFAIRS SPECIALS

7:00 FILM EXCHANGE—Ron Sutton and Ukali Bethea host discussions with guests on the issues of cinema.

***7:30 JAZZ CALENOAR**

7:45 PEOPLE'S ENERGY SHOW—Produced by Rich Pollack, issues include nuclear proliferation, solar energy, oil and gas shortages.

9:00 NEWS

***10:00 TEXTURES**—Malcolm Peplow and Sally Heldrick host this show which highlights jazz and its electronic extensions.

***12:00 MN MUSIC YOU MIGHT HAVE MISSED A FUTURE AGO**—Andre Smith brings us "futuristic music created in the past," from John Coltrane to Muhai Richard Abrams.

***4:00 NIGHTOWL**—Mark Avery hosts a music show for those of us who can't or won't go to sleep.

Wednesday

AM

***6:30 SUNBIRO**—Early morning talk, interview and music show, hosted by Denise Oliver, WPFW's Program Director. Should inspire you to lace the day.

8:00 REPORT TO THE PEOPLE—WPFW's Station Manager and Program Director talk about the station and open the phones.

9:00 NEWS

10:00 TALKING PAPERS

10:30 I WISH I MAY, I WISH I MIGHT

11:00 A MORE GOOOLY COUNTRY

11:30 FROM THE PACIFICA ARCHIVES

1:30 A WOMAN'S STORY—Examines women's issues and events ranging in scope from the national and international to "just down the street."

***2:00 QUETS**—Music for solo instrument or duets. Whole albums will be presented for uninterrupted afternoon listening, with Sigidi Braudy.

6:00 TALKING PAPERS

6:30 SPECIAL REPORT—Analysis and discussion of news-making issues and regions of the world.

7:00 AFRO-CENTRIC—Professor Ron Walters explores the politics, history and culture of the African diaspora.



Pacifica Washington

La Central
PRODUCTOS LATINO AMERICANOS
CARNICE Y PASTELERIA

Pacifica Programs

Are You Now or Have You Ever Been?

A chilling dramatization of the play by Eric Bentley that recreates the paranoid climate of the 1950's when McCarthyites were wont to characterize their "pinko" and "fellow-traveler" victims as subtle, devious, usually sophisticated bigcity types, cleverly interpreting some subversive Moscow propaganda line to the American public. Features Lillian Hellman as herself.

Paul Robeson

Paul Robeson, the son of a former slave, lived as an expatriate during the 1930's. Following World War II, he returned to the U.S. and soon became active in the civil rights movement. In this Pacifica Radio program, Mr. Robeson performs many of his songs, among them "This Little Light", "Old Man River", and "Let My People Go", along with excerpts from his theatrical and operatic performances. This program is a biography of his life in America, told in his own words, through the people who were close to him, and through those involved in the events that forced his political exile from America.



Alex Haley at the Archives

Kunta searched his mind; there must have been something else of his original self that he could find someplace. And there was: He had kept his dignity. Through everything, he had worn his dignity as once in Juffure he had worn his saphie charms to keep away the evil spirits. He vowed to himself that now more than ever, his dignity must become as a shield between him and all of those who called themselves "niggers." How ignorant of themselves they were; they knew nothing of their ancestors, as he had been taught from boyhood. Kunta reviewed in his mind the names of the Kintes from the ancient clan in old Mali down across the generations in Mauretania, then in The Gambia all the way to his brothers and himself; and he thought of how the same ancestral knowledge was possessed by every member of his kafo.

ROOTS - A. Haley

Mother Jones

....her destiny was interwoven with the fabric of national history. Patterns of wealth and power, poverty and helplessness, took shape as America changed from a land of farms to a modern industrial country. Unskilled native and immigrant laborers, and their wives and children, bore the heaviest burden of progress. In this period, from about 1870 to 1920, Mother Jones roamed up and down the land, agitating, organizing, preaching a gospel of justice and dignity for the working person wherever these were sadly lacking.



Seeing Red

The utmost good faith shall always be observed towards the Indians; their land and property shall never be taken from them without their consent; and in the property, rights, and liberty, they never shall be invaded or disturbed, unless in just and lawful wars authorized by Congress; but laws founded in justice and humanity shall from time to time be made, for preventing wrongs being done to them, and for preserving peace and friendship with them.

-Northwest Ordinance of 1787

Live Local JAZZ



It is the sound of American nights rising from smoke-filled clubs...of a trumpet trolling down **GREEN DOLPHIN STREET** of a Lady named Day singing "God Bless the Child" ..of Saints strutting proud on the streets of New Orleans...of music that **SPIRALS** from the spicy salsa of Celia Cruz to Duke Ellington's "A-Train" sliding up to Harlem where swinging saxophones and smooth trombones polish the dance floors at the **JAZZ BAND BALL**of the weary blues moaning at midnight while Trane and Miles guard the past and future of music... of the **BERIMBAU** and a blue-black Brazilian named Milton who sends out a Call from Bahia that echoes from Africa... of drums that beat out the still of the night till moist silver dew settles in the yawn of a perfect morning ..of highland wooden flutes ringing in the cold crisp Andean air...of pianos and mellow vibes that play **DUETS** instead of swan songs...of strong sounds of women making music in **SOPHIE'S PARLOR** ...of songs blown in the wind from guitars that were not afraid to sing out of tune with the times...of slave songs that brought the **LITURGY AND THE WORD** to hands picking cotton in Southern fields...it is a big pot of **GUMBO** simmering sounds of **CARRIBBEANA**, Americana and Africana while a solitary congressman named Conyers plays his favorite of all these sounds and asks, "wont you listen to some of this jazz?"

Programación Latina

A pesar de que hay unos 150.000 Latinos aquí en Washington, apenas se oye hablar de la riqueza, la pobreza, las contribuciones y los problemas del barrio Latino.

MASILÓN es un programa bilingüe que ofrece entrevistas, música y noticias por y para Latinoamericanos, desde los borinqueños nacidos aquí hasta los salvadoreños, chilenos, y españoles que tanto han enriquecido nuestras vidas. Aquí y en **PUNTES** se habla de los refugiados no como "ilegales" robándose los trabajos a los estadounidenses, sino como seres humanos luchando por la dignidad. Por ser bilingües estos programas ofrecen un medio de comunicación y concientización para todo el pueblo.

BERIMBAU les presenta la música brasileña que les encanta a todos. Este programa también explora las raíces Africanas de la música brasileña.

En **CONO SUR** se puede enterar de las últimas noticias de Uruguay, Chile y Argentina, zona de Batalla por el futuro de la democracia.

news
noticias
habari

الأخبار

nouvelles

ИЗВЕСТИЯ

חדשות

neuigkeit

最新消息

...The Bill of Rights was being blatantly violated for years, but only when the Democratic Party and other "mainstreamers" were objects of those violations did their occurrence become NEWS ...segregation, discrimination, and racism existed for two centuries in this country before Rosa Parks took her seat at the front of the bus and "civil rights" became a media event...everyone's NEWS is selective, ours included...everything that is happening cannot be presented in a NEWS-CAST unless we wire the entire world for sound...which NEWS we do present is a matter of our selectivity or prejudice or "objectivity"...racial unrest in the District existed before the 1968 riots made it a headline...land speculation is considered a problem by residents of affected communities whether or not anyone is reporting on it... do taxis have the right to refuse passengers going to Anacostia?... does the City Council control anything?... Who does?... Who benefits?... Who suffers?... Why?... Who decided how to distribute the benefits and the suffering?...our role is to go into the community, to explore problems, grievances and solutions people have, and investigate why the problems exist/persist...

And a wail of sweet children appears
Even in the desert night, a wail
Of thousands of infant mouths
Like a chorus pursued by the hard wind
So we will hear, so we will not forget.
-Pablo Neruda

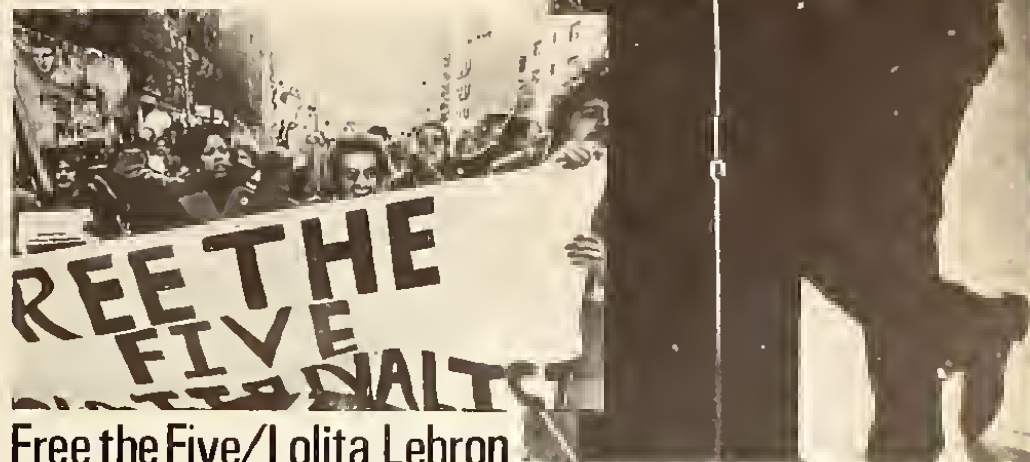
Malcom X

"...He had the hawk-man's eyes.
We gasped. We saw the maleness.

And in a soft and fundamental hour
A sorcery devout and vertical
Beguiled the world.

He opened us--..."

-- g. brooks



Free the Five/Lolita Lebron

•Who are "The Five"? Why did they attack the U.S. Congress with blazing guns? Why have they been imprisoned longer than any other U.S. political prisoners? Puerto Rican Independence? Lolita Lebron, the only woman among "The Five", reflects on these and many other questions in an exclusive Pacifica Radio interview.

•Quiénes son "Los Cinco"? Por qué atacaron con llameantes armas el Congreso de los Estados Unidos? Por qué son los presos políticos que han permanecido encarcelados más tiempo en este país? Independencia para Puerto Rico? Lolita Lebrón, única mujer entre "Los Cinco", reflexiona acerca de éstas y muchas otras interrogantes en una entrevista exclusiva a Radio Pacifica.

Among This You Stand Like A Fine Brownstone

An interview with Gwendolyn Brooks precedes the dramatization of her poetry as performed by the D.C. Black Repertory Company. Miss Brooks was the first Black writer to win the Pulitzer Prize for literature (1950). She is dedicated to Black unity and her poetry speaks to a national cause as well as to eternal and enduring themes. She shares her feelings about the dramatization with the dignity and humility which characterize her as a leader in the world of letters. She continues to be an inspiration to writers of every race. The best there is in Poetry.



Tribute to Lorraine Hansberry

Lorraine Hansberry, writer, poet, creator of "A Raisin in the Sun" died January 12, 1965. In this marvelous tribute, sixty well known actors read from her work. With Paul Robeson, Bette Davis, Diana Sands, Ossie Davis, Paul Newman, James Earl Jones, Lauren Bacall, Ruby Dee, Angela Lansberry, Lou Gossett, Sir Laurence Olivier, Sidney Poitier, Anne Bancroft, Brock Peters, Geraldine Paige, Geraldine Fitzgerald, Theodore Bikel, Colleen Dewhurst, et. al.

What does music taste like? ...songs jumpⁱng in my mouth

WPFW will not conduct experiments on the effects of media violence on the minds of children. We will broadcast children speaking to children of their hopes, fears, wishes, lies and dreams through song, poetry and conversation. Programs like "Can you Imagine" and "Songs Jumpin in my Mouth" will give voice to the worlds of wonder, fantasy, color, touch and sound that enrich a child's imagination. WPFW is particularly proud that during our first month of broadcasting, "Can You Imagine" won first prize for Children's Programming at the 1977 Convention of the National Association of Broadcasters.



Neighborhood Profile

Adams Morgan, Anacostia, Benning Ridge, Bethesda, Brentwood, Brookland, Burleith, Capitol Hill, Chevy Chase Chinatown, Cleveland Park, Friendship Heights, Foggy Bottom, Georgetown, Glover Park, Ivy City, Landover, Lincoln Park, Michigan Park, Mt. Pleasant, Oxon Hill, Riggs Park, Shaw, Trinidad, Waterside, West End will be featured each week.

Responsive Radio

Once upon a time, several people who had spent all their days roaming dark forests, met quite by accident in a small clearing. Tired of wandering aimlessly, they decided to build homes in the clearing, to share what food they gathered and to work together to protect each other from the dangers of the surrounding darkness.

This was the first city. In time, other people joined them and still others met in similar clearings so that before long, there were cities around the world. For a while, cities were glorious monuments to the creative efforts of people who banded together to share their lives with each other.

With the passage of time, population growth, technological advances and the increasing power of money and privilege, the original notion of the city as a place of sharing was lost. Problems of inadequate services, poor housing, violence and high costs of living now characterize cities and make their survival a major economic question. While the resources exist to correct if not eliminate city problems, the fact remains that despite an overwhelming awareness of the current situation, the quality of urban life declines steadily.

Once upon a time, it was easy to know who one's neighbors were, who hunted meat, who tended gardens, who built houses; who, in short, was responsible for what in our cities. But cities are so large now that it is difficult to assign blame for their demise and the only hope rests in a return to shared responsibility. Cities, like democracies, depend for their effectiveness on the involvement and concern of all citizens.

Even in an ideal state of sharing, however, cities will continue their decline unless we are able to overcome the burden of size—millions of people spread over hundreds of square miles—to share information, ideas, dreams, music, humor, and literature. Why not RADIO?

WPFW's basic commitment is to provide opportunities for free speech and the open exploration of ideas. Radio provides a unique tool to inform; it connects people and ideas over time and space. It is a channel for comment, for reporting, for discussion, for cultivation of aesthetic feelings and appreciation.

Our philosophy encompasses active, frank and interpretive journalism that seeks to provide listeners with a sense of what really happened and of having been there. We are reporters; watchdogs of national, regional and local governments; catalysts for wide-ranging discourse in public affairs; and a showcase of creative forces in the fine

and performing arts. **Hear's how—**

News Broadcasts: The news will be flexible and responsive, making a balanced use of on-the-street actualities, underground, above ground, on the scene, and behind the scene sources as well as regular information from UPI, Reuters, Prensa Latina, AP, Africa News Service, Internews and Liberation News Service. Emphasis is always on live coverage and on that news which is many times overlooked or stereotyped in regular media presentations.

Documentary: A documentary, in contrast to hard news, will bring together in one contiguous time sequence contrasting aspects of a subject, background and interpretive information, which enable a listener to develop an in-depth picture of the subject. Our documentaries will use live coverage; interviews with people who have insight on the issue, pro and con; commentary by informed or concerned questioners, and interspersing of comment collected through taping of conferences, meetings, and other events related to the topic. In addition, when appropriate, telephone response from listeners, music and poetry will be included.

Free Form Radio: Free form programming of WPFW will include shows with hosts who coordinate live guest interviews in discussion connected to the community through phone calls and previously recorded interviews with people in the community.

Community Events: WPFW will cover interesting events in the city through live coverage at meetings, including political rallies, street festivals and fiestas, sporting events, and press conferences.

Commentaries: Commentaries will be invitational to individuals and groups who are too often denied radio access. Ongoing discussions will focus on current topical issues. The station will emphasize giving a voice to both establishment and non-establishment groups in the city, and posing constructive, creative tensions between them.

Radio Theater: Pacifica has pioneered in maintaining and giving life to radio theater. This is a much neglected art in radio, but WPFW will develop and encourage new artists and will explore ways of integrating radio theater with analysis of public policy issues.

Music: WPFW will feature an eclectic mix of music from around the world with a

focus on what is called "jazz" and its extensions. We believe that jazz is an important American musical form and will attempt to create a musical format which is at once entertaining and educational for jazz lovers and individuals who do not currently understand or appreciate the music. Our musical programming will cut across economic, social, political and ethnic barriers to stand on its own; not as filler, but as an integral part of our total programming stream. In addition, WPFW will create a spotlight on local musical talent with live broadcasts from Washington clubs and, in time, from our own studios.

All this will be made possible by the dedicated efforts of volunteers from the Washington/Baltimore community who share the ideals of WPFW, Pacifica Washington. WPFW understands the ease with which radio can be learned. In exchange for volunteer work, WPFW provides training in all aspects of radio and the opportunity to apply newly gained skills in a 50,000 watt non-commercial radio station.

We are not CBS, NBC, ABC or PBS, but a community radio station that believes the goal of public radio is to hold the airwaves in trust for all people who have no other forum to give voice to their own concerns or to hear the concerns of others.

In 1970, Pacifica Foundation surveyed 255 community leaders and members of the public. People were then concerned about some of the same issues that are prominent today.

In 1970, school and education issues were mentioned 155 times in the Pacifica survey. In 1976 citizens wanted coverage of the ouster of Superintendent Barbara Sizemore but were treated to sensationalized accounts that failed to uncover the true issues in the case.

Only Black Studies, as an issue, has receded slightly. School integration questions have been superseded by searches for multi-cultural approaches to education and by the development of organizations that seek to improve the delivery of educational services.

Health, transportation, suburban communities and their relationship to the city, the relationship of the local government to Capitol Hill, and how the city would be financed were concerns in 1970. They are more pressing today than before. New civic concerns prominent in 1977 are housing; planning and development for the city; and the legislative and executive process as a new City Council, elected Mayor, and Ad-

visory Neighborhood Commissions attempt to forge a representative government in a city which for 106 years previously had no self-government.

Finally, in 1977 it is conclusively clear that Washington is a new city, more multi-cultural and metropolitan. To remain viable, it must relate politically, socially and governmentally to the larger metropolitan area. The 75,000 Spanish-speaking people of the area have made the city bilingual. Over 75% of the city's population is Black. There are also active Chinese, Iranian and Vietnamese communities. Museums and educational resources of our city are rich and local community alternatives in art, education, and music are numerous.

Washington presents a special programming opportunity in other respects. Because the city is the seat of the national government, literally thousands of special interest groups have representatives in the city. In addition, Embassy Row offers a rich opportunity for imaginative international affairs programming.

Pacifica is not a newcomer to Washington. For the past eight years, Pacifica has operated a news bureau in our city to feed stories to other Pacifica stations in New York, Los Angeles, Berkeley and Houston, on a daily basis. Washington is rich with resources, but the current media mix falls far short of what is possible.

Pacifica has always accepted the Jeffersonian notion of a free press as a serious responsibility.

WPFW Pacifica Washington will attempt to be personal, warm, textured, funny and moving. Our responsiveness to the Washington metropolitan community embodied in our local focus will break new ground and provide a sensitive media alternative to the mind-softening effects of television.

With our microphone as a mirror, we will reflect the vibrance and vitality of our region to encourage the community to hear and listen to itself, to build community through the concept of listener-sponsorship, and to use the networking power of the airwaves to unite local people in cooperative projects and efforts.

We accept the challenge of putting our knowledge of the city to use and serving the people of the Washington area with twenty-four hours of responsive radio each day.

Gregory Millard
General Manager

staff



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